



Frequently Asked Questions

What is UChoose Rewards?

U Choose Rewards is a rewards program where you can earn points for choosing to use your Biddeford Savings Visa Debit card and/or Business Debit Card. Redeem your points for anything of your choice from a huge online rewards catalog.

How do I earn points?

You can earn 1 point for every \$2 spent each time you use your Biddeford Savings Visa Debit Card and/or Business Debit Card. When shopping in-store, select credit and sign for your purchases instead of using your PIN.

Where can I earn points?

You can earn points everywhere your cards are accepted.

When can I redeem points?

It can take up to 40 days for your points to be credited to your account. You must accumulate 1,500 points before you can redeem your points. We keep track of all the points you earn and will help you find just what you're looking for when you are ready to redeem. We even have a Wish List Tracker that will let you know when you've earned enough to redeem a specific item.

Can I share points with family members?

All cards within an account automatically earn points together. In addition, if you have multiple debit accounts with Biddeford Savings you can link them together to earn rewards faster.

Where can I view my point activity?

You can access the history of your point activity through www.chooserewards.com.

How much does it cost to participate?

There is no cost. Membership in UChoose Rewards is absolutely free for Biddeford Savings cardholders, so start using your card and earning points today.